

## ADVERTISING RATES ON GHANAWEB.COM

FORMAT	SECTION	DURATION	COST (USD)
TAKE OVER	HOME PAGE	DAILY	400
	BUSINESS	DAILY	300
	ENTERTAINMENT	DAILY	300
	NEWS PAGE	DAILY	500
	SPORTS	DAILY	300
	MOBILE TAKEOVER	DAILY	400
WIDGET	ALL SECTIONS	30 DAYS	3,000
SPOTLIGHT	ALL SECTIONS	DAILY	150
BANNERS	ALL SECTIONS	30 DAYS	1,250 *
ASSOCIATION WITH A PAGE			
	NEWS PAGE	7 DAYS	2,500
	ALL OTHER SECTIONS	7 DAYS	2,000

### EDITORIAL SERVICES RATES

PRESS RELEASES		150
LIVE STREAMING ON WEBSITE		300
SPECIAL EVENTS COVERAGE		500
FACILITATING LIVESTREAMING		1,000
OUTSTREAMING		300 /DAY
PROMOTIONAL PUBLICATION		150
SOCIAL MEDIA PROMOTION		100 /3 POSTS
RADIO LISTING (FEATURED)		100 /YEAR
RADIO LISTING (REGULAR)		50 /YEAR

Rates are for Ghana geo-targeting only.

For more information on Advertising on Ghanaweb, visit [www.ghanaweb.com/advertise/](http://www.ghanaweb.com/advertise/)

Check out our certified metrics at [www.alexa.com/siteinfo/ghanaweb.com](http://www.alexa.com/siteinfo/ghanaweb.com)

\*For one million banner impressions.